

MSRA 2017 CONFERENCE



| SPONSORSHIP | PLATINUM | GOLD | SILVER | BRONZE |
|---|-------------|-------------|-------------|-------------|
| | KES 250,000 | KES 200,000 | KES 150,000 | KES 100,000 |
| Acknowledgement as a (*) sponsor and logo printed across print and digital materials relating to the event | *Platinum | *Gold | *Silver | *Bronze |
| Presentation opportunity at the event | 15 minutes | 10 minutes | 5 minutes | × |
| Complimentary display table to be provided for the event | ✓ | ✓ | ✓ | ✓ |
| Banners displayed at the venue (front and back) | 2 | 1 | 1 | 1 |
| Conference tickets free entry | 3 | 2 | 1 | 1 |
| Gift or marketing materials on each delegate chair when they arrive in the morning or after a break | ✓ | ✓ | ✓ | ✓ |
| Verbal recognition and thanks given by the chairperson during the event | ✓ | ✓ | ✓ | ✓ |
| Recognition certificate | ✓ | ✓ | ✓ | ✓ |

| OTHER ITEMS | |
|--|--|
| Lunch: Kes.75,000 <ul style="list-style-type: none"> • Verbal recognition and thanks by the chairperson during the event • Recognition in sponsors list | Tea: Kes.75,000 <ul style="list-style-type: none"> • Verbal recognition and thanks by the Chairperson during the event • Recognition in sponsors list |
| Print: Kes.50,000 <ul style="list-style-type: none"> • Verbal recognition and thanks by the Chairperson during the event • Display Banner in Conference area | MSRA Notebook Inserts: Kes.35,000 per insert (A5 full colour notebooks, 10 spaces available) <ul style="list-style-type: none"> • Verbal recognition and thanks by the Chairperson during the event • Recognition in sponsors list |
| Awards: Kes.20,000 <ul style="list-style-type: none"> • Verbal recognition and thanks by the Chairperson during the event • Recognition in sponsors list & opportunity to present the awards during conference | Photography: Kes.20,000 <ul style="list-style-type: none"> • Verbal recognition and thanks by the Chairperson during the event • Recognition in sponsors list |
| Design: Kes.20,000 <ul style="list-style-type: none"> • Verbal recognition and thanks by the Chairperson during the event • Recognition in sponsors list | Conference bags and goodies <ul style="list-style-type: none"> • Take this opportunity to advertise your brand by providing branded conference bags/goodies that will be given to each conference attendee. |