



MEMBERSHIP APPLICATION ASSOCIATE MEMBERS

Annual Membership Fee KSHS 5,000

Members must fall in one of the following categories – please tick the appropriate box.

- Individual permanently employed in a research agency in a non research capacity
- Practicing academic in social & market research
- Social & market Research staff within organizations other than research agencies
- Individual consultant practicing social & market Research

Full Name

Employer

Physical Address

Postal Address	Telephone
	Cell phone

Email 1 (official)	Website (if applicable)
Email 2 (permanent)	

Position/Principle Role (type of research you are involved in)

You are required to attach your current curriculum vitae

Years worked within a research agency

Name of research agency

DECLARATION

I, the undersigned, hereby declare that I wish to apply for membership of the Marketing & Social Research Association.

By signing below, I also confirm that I have read the MSRA “Code of Practice” and “Code of Ethics” and undertake to uphold & abide by these codes, both in spirit and in action, as well as other rules drawn up by the Association from time to time. I further hereby attest that I have not been engaged in any activities that may be considered to have contravened the MSRA codes.

Name	Date
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Applicant’s Signature



REFEREES

All applications must be counter-signed by two referees who have been Full MSRA members for the last 2 years or two clients for whom you have conducted research in the past 6 months so that we can contact them for references.

To be completed by either the MSRA member referees or Client referees.

<p>MSRA Member Referee 1 or Client Referee 1 Name of MSRA referee or Client’s Contact person: Organisation Name: MSRA membership number (if applicable): Email address: Telephone/Cell No:</p> <p>I _____ hereby confirm that the applicant is practicing market & social research and to the best of my knowledge he/she is of good character and standing. I believe he/she will uphold the MSRA Code of Practice and Code of Ethics</p> <p>Signature Date:</p>

<p>MSRA Member Referee 2 or Client Referee 2 Name of MSRA referee or Client’s Contact person: Organisation Name: MSRA membership number (if applicable): Email address: Telephone/Cell No:</p> <p>I _____ hereby confirm that the applicant is practicing market & social research and to the best of my knowledge he/she is of good character and standing. I believe he/she will uphold the MSRA Code of Practice and Code of Ethics</p> <p>Signature: Date:</p>
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**Submit form to MSRA Secretariat
P.O. Box 25404-00100, Nairobi
Located at Infinite Insight offices, New Muthaiga Shopping Mall, 2nd Floor, Thigiri Ridge Road
Email – info@msra.or.ke**

Upon notification of approval of membership, applicants are required to make payment within 2 weeks and provide proof of payment to MSRA.

BANK DETAILS

NIC Bank: NINCKENA
Bank code: 041
Branch Code: 105
Branch: The Mall Westlands
Account name: Marketing & Social Research Association
Account number: 1000236191

MPESA PAYBILL

Paybill No: 637894
Account number: Enter your name or company you are making payment for.

ONLINE PAYMENT

Available on the MSRA website

NB: For further information on membership please refer to our website – www.msra.or.ke