



## MEMBERSHIP APPLICATION CORPORATE MEMBERS

**Joining Fee: Kes 30,000 + Annual Membership Fee Kes 65,000**

As a practitioner in market and social research with at least 2 years in operation, The Marketing & Social Research Association (MSRA) is pleased to invite you to join this industry body. Your application will be considered at the next meeting of the Executive Council. As a corporate member you will automatically be entitled to a seat on this Council.

<b>Organisation:</b>	
<b>Physical Address:</b>	
<b>Postal Address:</b>	<b>Telephone:</b>
<b>Email Address:</b>	<b>Website:</b>
<b>Principle activities of Organisation (range of services offered):</b>	
<b>Country Registered:</b>	<b>Year Established:</b>
<b>Total No. of Full Time Employees</b>	<b>No. of Full Time Research Employees:</b>

**COUNCIL REPRESENTATIVE DETAILS**

Please provide details of the people who will represent your organization at MSRA council:

<b>Principle Attendant</b>	
<b>Name:</b>	<b>Position:</b>
<b>Alternate Representative</b>	
<b>Name:</b>	<b>Position:</b>



**CLIENT REFERENCES**

The application must be counter-signed by three clients for whom you have conducted research for in the past 6 months so that we can contact them for references.

To be completed by Client referees.

<p><b>Organisation Name:</b> <b>Type of Survey conducted by applicant:</b> <b>Contact Person:</b> <b>Postal Address</b> <b>Telephone/Cell No:</b></p> <p>I _____ on behalf of (insert name of organization) _____ hereby confirm that the applicant is a practitioner of market &amp; social research and believe that they will uphold the MSRA Code of Practice and Code of Ethics.</p> <p><b>Signature:</b> _____ <b>Date:</b> _____</p>
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<p><b>Organisation Name:</b> <b>Type of Survey conducted by applicant:</b> <b>Contact Person:</b> <b>Postal Address</b> <b>Telephone/Cell No:</b></p> <p>I _____ on behalf of (insert name of organization) _____ hereby confirm that the applicant is a practitioner of market &amp; social research and believe that they will uphold the MSRA Code of Practice and Code of Ethics.</p> <p><b>Signature:</b> _____ <b>Date:</b> _____</p>
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<p><b>Organisation Name:</b> <b>Type of Survey conducted by applicant:</b> <b>Contact Person:</b> <b>Postal Address</b> <b>Telephone/Cell No:</b></p> <p>I _____ on behalf of (insert name of organization) _____ hereby confirm that the applicant is a practitioner of market &amp; social research and believe that they will uphold the MSRA Code of Practice and Code of Ethics.</p> <p><b>Signature:</b> _____ <b>Date:</b> _____</p>
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**DECLARATION**

We, the undersigned, hereby declare that we are authorized to apply for membership of the Marketing & Social Research Association on behalf of [insert name of organization]  
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By signing below, we also confirm that we have read the MSRA “Code of Practice” and “Code of Ethics” and undertake to abide by these codes, both in spirit and in action, as well as other rules drawn up by the Association from time to time.

We also understand that submission of this form and the attached cheque [insert cheque no and amount] Cheque no..... for Kes..... is in no way binding to the Association or its officers and that in the event of our application not proving successful our cheque will be returned to us.

<b>Name:</b>	<b>Signature:</b>
<b>Position in Organisation:</b>	<b>Date:</b>

<b>Name:</b>	<b>Signature:</b>
<b>Position in Organisation:</b>	<b>Date:</b>

**Return form with remittance to: -**

The MSRA Secretariat,  
P.O. Box 25404-00100, Nairobi, Kenya.  
Email – info@msra.or.ke

Located at Infinite Insight offices, New Muthaiga Shopping Mall, 2nd Floor, Thigiri Ridge Road.  
Applications not accompanied by a cheque (addressed to “**Marketing & Social Research Association**”) will not be considered.