

ADVANCED RESEARCH TRAINING WORKSHOP

MAKING YOUR MARKET RESEARCH HAVE IMPACT

A well-crafted training research experts in the globe have found most relevant for market researchers. Its overall intention is to show how to draw impactful insights that are actionable for clients.



EVENT SPEAKERS:

Meltem Karahan, **P&G**
Pervin Olgun, **ESOMAR**
Phyllis Macfarlane, **ESOMAR**
Dr. Jasper Grosskurth, **MSRA**

REGISTRATION DEADLINE:
FRIDAY, 8TH APRIL 2016

CHARGES

- KES 10,000 MSRA MEMBERS
- KES 15,000 NON MSRA MEMBERS

TO REGISTER

CALL: 020-8024830 OR 0719769016 or
EMAIL: info@msra.or.ke



13th-14th Apr 2016 | 8.30AM - 5.30PM | Jacaranda Hotel, Nairobi

