

INTRODUCTION TO MARKET & SOCIAL RESEARCH WORKSHOP

JUNE 12TH – 14TH 2018

8:00AM – 5:00PM | LENANA HOUSE CONFERENCE CENTRE - LAVINGTON, NAIROBI



The MSRA Introduction to Market & Social Research course targets new comers to Marketing Research and is meant to help participants build a firm foundation and improve their capabilities within the Marketing Research field.

- MSRA Members **KSHS 15,000** (incl. VAT)
- Non-Members **KSHS 17,000** (incl. VAT)

50% OFF

For MSRA membership renewal or registration



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